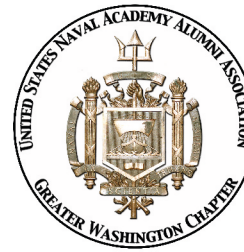




# Service Academies Global Summit

Connecting Graduates Around the Globe

Version 1a (April 28, 2020)



In collaboration with:

**ACADEMY**  
*Women*

\*\*\* This event is being organized in cooperation with the West Point Association of Graduates, the U.S. Air Force Academy Association of Graduates, the U.S. Coast Guard Academy Alumni Association, the U.S. Naval Academy Alumni Association - Greater Washington Chapter, the Kings Point Club of Washington, DC and the U.S. Merchant Marines Alumni Association - Washington DC Chapter.

## The 7<sup>th</sup> Annual Service Academies Global Summit June 14-15, 2021 at the Ritz Carlton Pentagon City

<https://serviceacademiesglobalsummit.com>

### SPONSORSHIP INFORMATION

***Theme: Rebuilding Together!***

The 7<sup>th</sup> annual [Service Academies Global Summit \(SAGS 2021\)](https://serviceacademiesglobalsummit.com) will take place in Washington, DC on June 9, 2021 at the Ritz Carlton Hotel, Pentagon City. You are invited to support and attend this exciting event, the purpose of which is to develop, inspire and promote fellowship, leadership/professional development and service for the “super-community” of graduates worldwide from the five U.S. Service Academies. The Summit is an extraordinary opportunity for learning, interaction, collaboration and exposure to new ideas and opportunities held in exciting locales across the world. In short, it is a gathering of proven leaders from around the world from all sectors – government, business, military and NGO/nonprofit – to strengthen shared bonds and help each other become better leaders and members of society. **The Summit is a non-profit endeavor organized by graduates of all five U.S. service academies** and is open to spouses/partners and guests of attending graduates. Links to the past summits’ videos, programs and photos are on the website.

**Below are some of our past speakers at SAGS. The complete list, as well the names of our advisors, can be found on the [website](https://serviceacademiesglobalsummit.com).**

- Vice Admiral (Ret.) John Bird (USNA ‘77), Senior Vice President – Military Affairs, USAA
- The Honorable Charlie Bolden (USNA), 12<sup>th</sup> Administrator of NASA Mr. Scott Borgerson, (USCGA ‘97), CEO, CargoMetrics
- BG (Ret.) Leo Brooks (USMA ‘79), Vice President, Government Operations, Boeing
- General (Ret.) Vincent Brooks (USMA ‘80), Former Commander US Forces Korea
- The Honorable Rear Admiral Mark H. Buzby (USMMA ‘79) US Navy, Ret. Maritime Administrator
- Vice Admiral Walter E. Carter (USNA ‘81), 62<sup>nd</sup> Superintendent of the U.S. Naval Academy
- LTG Robert Caslen (USMA ‘75), 57<sup>th</sup> Superintendent of the U.S. Military Academy
- The Honorable Michele Flournoy, Co-Founder and CEO, Center for a New American Security (CNAS); Former Under Secretary of Defense for Policy

## **Service Academies Global Summit 2021 Sponsorship Packet**

- Mr. Alex Gorsky (USMA '83), CEO, Johnson & Johnson
- Dr. Chris Howard (USAFA '91), President, Robert Morris University
- Lt Gen (Ret.) Michelle Johnson (USAFA '80), 19<sup>th</sup> Superintendent of the U.S. Air Force Academy
- The Honorable David H. McCormick (USMA '87), Co-CEO, Bridgewater Associates
- The Honorable Robert "Bob" McDonald (USMA '75), 8<sup>th</sup> Secretary of Veteran Affairs
- ADM Bill Moran (USNA '81), 39<sup>th</sup> Vice Chief of Naval Operations
- Admiral Charles W. Ray (USCGA '81), 31<sup>st</sup> Vice Commandant of the U.S. Coast Guard
- LtGen Lori Reynolds (USNA '86), Deputy Commandant for Information and Commander of Marine Forces Strategic Command
- Mr. James Schenck (USMA '88), President and CEO, PenFed
- Lt Gen Jay Silveria (USAFA '85), 20<sup>th</sup> Superintendent of the U.S. Air Force Academy
- LTG Nadja Y. West (USMA '82), 44<sup>th</sup> Surgeon General of the United States Army; Commanding General, US Army Medical Command; highest-ranking woman to graduate from West Point
- Ms. Kathy Widmer (USMA '83), Company Group Chairman, North America, Johnson & Johnson
- General (Ret.) Janet Wolfenbarger (USAFA '80), Chairperson, Defense Advisory Committee on Women in the Services (DACOWITS); First woman to achieve rank of four-star general in U.S. Air Force

**We respectfully ask for your financial assistance and invite you to join us in continuing the Summit's purpose and achieving its goals.** Your generosity in providing sponsorship, and helping us connect with prospective sponsors, will provide the resources to make the 2021 Summit possible. Summit attendees, which include business leaders and senior executives from different sectors, value the leadership traits, knowledge, skills, experience and abilities that service academy graduates bring to their roles and organizations. The Summit is also a stellar opportunity for sponsors to connect with active-duty and former military officers who may be a fit for your talent needs, are prepared to excel within your organization and are able to work globally and cross-culturally.

### **Sponsors will have the opportunity to do the following:**

- 1) Showcase your company's products and services to C-Suite level and other graduates of the U.S. service academies who are leaders in their organizations
- 2) Gain access to an unmatched talent pool from which to recruit leaders to develop and provide leadership for your company
- 3) Provide a professional development and broadening opportunity for your team members who you send to the event
- 4) Provide networking opportunities for active duty and former military officers looking to build ties to you and your organization

## **SPONSORSHIP LEVELS**

### **Presidential Sponsorship**

**\$50,000 USD**

*Presidential Sponsor will receive:*

- Verbal recognition as Presidential Sponsor at all Summit events
- Opportunity to make short opening remarks (5 minutes maximum) at the Opening or Closing Dinner
- 10 general Summit Registrations and a table of 10 seats in a preferred location at both the Opening and Closing Summit Dinners (a great opportunity to invite clients, colleagues and friends!)
- Your company's 60-second video featured at the Opening or Closing Dinner
- Your company logo featured on the Summit stage
- Preferred seating at Summit luncheon and dinners
- Listing as a Presidential Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Your logo featured on the Summit website linking to your corporate website

## Service Academies Global Summit 2021 Sponsorship Packet

### Diamond Sponsorship

**\$35,000 USD**

*Each Diamond Sponsor will receive:*

- Verbal Recognition as diamond Sponsor at all Summit events
- Opportunity to make short remarks (5 minutes maximum) at one of the sessions
- 8 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Preferred seating at Summit luncheon and dinners
- Listing as a Diamond Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

### Platinum Sponsorship

**\$25,000 USD**

*Each Platinum Sponsor will receive:*

- Opportunity to introduce a panel
- 6 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Platinum Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

### Gold Sponsorship

**\$15,000 USD**

*Each Gold Sponsor will receive:*

- 4 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Gold Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

### Silver Sponsorship

**\$10,000 USD**

*Each Silver Sponsor will receive:*

- 2 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Silver Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

### Bronze Sponsorship

**\$5,000 USD**

*Each Bronze Sponsor will receive:*

- 1 general Summit Registration
- Listing as a Bronze Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

### Points of Contact for Sponsorship:

- **Chair** – Ray Jefferson (USMA '88), Chair, Service Academies Global Summit, Mobile (Singapore): (+65) 9784-2400, Mobile (U.S.A.): (808) 561-4845, Email: [RJefferson@mba2000.hbs.edu](mailto:RJefferson@mba2000.hbs.edu)
- **Senior Advisor to the Summit** – Mr. Robert L. Gordon III (USMA '79), Chief Growth Officer, SBG Technology Solutions, Email: [robertgiii001@gmail.com](mailto:robertgiii001@gmail.com)
- **COO & Head Of Planning And Development** – Mr. Luis Corzo (USMMA '00), Mobile: (+1) (202)714-1614, Email: [lfcorzo@icloud.com](mailto:lfcorzo@icloud.com)

\*\*\* Participation by U.S. Department of Defense (DoD) personnel does not imply endorsement by the U.S. DoD or any of its agencies.

\*\*\* Funds received are used to cover the expenses of holding the Summit. None of the Organizing Team members receive any compensation for their roles. Excess funds received will go towards the following year's Summit.